

La Nave Agency presents a new style of communication strategies face the constant challenge of the current business landscape. Our Agency helps you to differentiate yourself from the competition with a set of solutions truly adapted to the creative needs of each client.

Time require new communication techniques in media and media. Therefore to meet these challenges we must innovate in the search for new solutions that ensure us the success of our customers. Our agency be willing for the creative strength to surprise our customers with the freshness of a young, modern and professional communication.

Since the beginning of the project, La Nave Agency engages in the process of creation of brand and corporate identity. The concept of the design is still very large and encompasses several possibilities that our designers and creative will define with the greatest care and care possible so that your company has a great future.

La Nave Agency allows you to:

- **☑** Be different from the competition
- Adapt to the new times
- ✓ Surprise with the latest trends

Our graphic services we include:

- 1. Branding plans consisting of plans:
 - Naming: creation of a name.
 - Corporate visual identity.
 - Brand development, brand loyalty.
 - A brand architecture and positioning.
- 2. Processes of restyling of brand (brand, logo, manual of basic applications).
- 3. Packaging (merchandising and packaging).
- 4. Graphic design (image creation, poster adaptation, leaflet, cards, advertisements in magazines, brochures, catalogs, calendars and releases, flyers).
- 5. Web design (corporate websites, interfaces, panels of self-management, newsletters, emailing).
- 6. Editorial design (covers, back cover, narrative, interior layout, institutional book, catalogues).
- 7. Outdoor advertising (posters, billboards, displays).





Dept. Comercial

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